

# Danny Shin

UI/UX PRODUCT DESIGNER

www.dnydshin.co

dseung.shin@gmail.com

925.895.0387

## EDUCATION

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### California College of the Arts

San Francisco, CA

2010 - 2014

Bachelor of Fine Arts,  
Painting/Drawing with Distinction

## SKILLS

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### General

User Experience Design

User Interface Design

Interaction Design

Web Design

Visual Design

Ideation/Brainstorming

Research

Collaboration

Agile Development

### Technical

Adobe Creative Suite

Sketch App

Origami Studio

InVision

Wireframing/Sketching

Front-End Development

Zeplin

Jira

Painting/Drawing

Photography

## EXPERIENCE

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### XL8.ai, Product Manager / Designer

San Jose, CA / November 2019 - Present

- Currently building an AI machine translation B2B and B2C products for translations and localizations of various contents such as Media and Entertainments.

### Skava, An Infosys Company, Product Designer

San Francisco, CA / November 2018 - March 2019

- Designed experiences on the Skava's E-commerce platform. Platform includes B2B and B2C Store Front Platform and Admin Platform.
- Designed and created user flows, wireframes, mockup flows, and prototypes across multiple platforms.
- Worked in a team environment and collaborated and worked closely with creative director, product managers, other designers, engineers, and project manager to deliver final products.
- Conducted an internal user research, visual quality assurance, and auditing.

### Kendo Brands LVMH, Freelance Designer

San Francisco, CA / December 2016 - February 2017

- Rebranded and redesigned OLEHENRIKSEN website.
- Designed the web and mobile banners, overall individual pages, and visual layouts.
- Worked in a team environment and collaborated and worked closely with the creative director and other designers.

### Drinkyourdrink Inc, Product Designer

San Francisco, CA / March 2016 - January 2017

- Designed and built a proprietary solution to launch a real time happy hour consumer product in an early stage startup.
- Collaborated and worked closely with the CEO and engineers to take conception business solutions to final products.
- Designed the consumer app, marketing website, web version for venues (Search Engine Optimization) and venue and vendor dashboard product for business.
- Designed icon designs to designing small illustrations.
- Launched on the App Store.

### CCA Korean Association, Lead Web Designer & Developer

San Francisco, CA / February 2015 - September 2015

- Designed a CCA Korean Association website using HTML & CSS and jQuery.
- Collaborated and worked closely with the KSA President and Graphic Designer to brainstorm solutions and sketches, created wireframes to final mockup designs for development of the website.
- Also, oversaw and responsible for the core aspect UX of the website.