

Danny Shin

UI/UX PRODUCT DESIGNER

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EDUCATION

California College of the Arts

San Francisco, CA

2010 - 2014

Bachelor of Fine Arts,
Painting/Drawing with Distinction

SKILLS

General

User Experience Design

User Interface Design

Interaction Design

Web Design

Visual Design

Ideation/Brainstorming

Research

Collaboration

Agile Development

Technical

Adobe Creative Suite

Sketch App

Origami Studio

Wireframing/Sketching

Front-End Development

Zeplin

Jira

Painting/Drawing

Photography

EXPERIENCE

Skava, An Infosys Company, Product Designer

San Francisco, CA / November 2018 - Present

- Designed experiences on the Skava's E-commerce platform. Platform includes B2B and B2C Store Front Platform and Admin Platform.
- Designed and created user flows, wireframes, mockup flows, and prototypes across multiple platforms.
- Worked in a team environment and collaborated and worked closely with creative director, product managers, other designers, engineers, and project manager to deliver final products.
- Conducted an internal user research, visual quality assurance, and auditing.

Kendo Brands LVMH, Freelance Designer

San Francisco, CA / December 2016 - February 2017

- Rebranded and redesigned OLEHENRIKSEN website.
- Designed the web and mobile banners, overall individual pages, and visual layouts.
- Worked in a team environment and collaborated and worked closely with the creative director and other designers.

Drinkyourdrink Inc, Product Designer

San Francisco, CA / March 2016 - January 2017

- Designed and built a proprietary solution to launch a real time happy hour consumer product in an early stage startup.
- Collaborated and worked closely with the CEO and engineers to take conception business solutions to final products.
- Designed the consumer app, marketing website, web version for venues (Search Engine Optimization) and venue and vendor dashboard product for business.
- Designed icon designs to designing small illustrations.
- Launched on the App Store.

CCA Korean Association, Lead Web Designer & Developer

San Francisco, CA / February 2015 - September 2015

- Designed a CCA Korean Association website using HTML & CSS and jQuery.
- Collaborated and worked closely with the KSA President and Graphic Designer to brainstorm solutions and sketches, created wireframes to final mockup designs for development of the website.
- Also, oversaw and responsible for the core aspect UX of the website.

CCA Leadership, Student Council Leader

San Francisco, CA / August 2012 - May 2013

- Led orientation sessions for 100+ new, second degree, and transfer students orientation during the beginning of semester.
- Presented information about specific major such as painting and drawing and what kind of class to take that helps students' career needs.